2018 EDITORIAL CALENDAR
Plan Your Marketing Year Around Our Specially Focused Features

JANUARY
ADVERTISING DEADLINES
Space Booking: November 10 | Ad Materials Due: November 17
SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Still Lifes
» Art Lover’s Guide to SCOTTSDALE & VICINITY
» Celebration of Fine Art Feature
ADDITIONAL DISTRIBUTION
» LA Art Show, Los Angeles, CA (Media Sponsor)
» ArtPalmBeach, West Palm Beach, FL (Media Sponsor)
» Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
» Scottsdale ArtWalk, Scottsdale, AZ
» Arizona Bonus Distribution

FEBRUARY
ADVERTISING DEADLINES
Space Booking: December 8 | Ad Materials Due: December 15
SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Cityscapes
» Collector’s Focus: Winter Lands
» Art Lover’s Guide to CALIFORNIA
» International Guild of Realism’s Winter Show
ADDITIONAL DISTRIBUTION
» Art Palm Springs, Palm Springs, CA (Media Sponsor)
» Southeastern Wildlife Expo, Charleston, SC (Media Sponsor)
» Palm Beach Jewelry, Art & Antique Show, West Palm Beach, FL (Media Sponsor)
» Naples Art, Antique & Jewelry Show, Naples, FL (Media Sponsor)
» International Guild of Realism’s Winter Show (Media Sponsor)
» California Bonus Distribution

MARCH
ADVERTISING DEADLINES
Space Booking: January 8 | Ad Materials Due: January 12
SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Florals & Botanicals
» Art Lover’s Guide to COLORADO
» Art Lover’s Guide to WASHINGTON, D.C., & MID-ATLANTIC STATES
ADDITIONAL DISTRIBUTION
» Architectural Digest Home Design Show, New York, NY (Media Partner)
» ARTsmart Dinner & Auction, Santa Fe, NM (Media Sponsor)
» art on paper New York, New York, NY (Media Sponsor)
» Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
» ArtBocaRaton, Boca Raton FL (Media Sponsor)
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
» Washington, D.C., and Mid-Atlantic States Bonus Distribution
» Colorado Bonus Distribution

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2018 EDITORIAL CALENDAR Continued

APRIL
ADVERTISING DEADLINES
Space Booking: February 9  |  Ad Materials Due: February 16
SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Seascapes, Rivers & Lakes
» Art Lover’s Guide to TEXAS
ADDITIONAL DISTRIBUTION
» California Art Club’s Gold Medal Juried Exhibition, CA (Media Sponsor)
» Scottsdale Art Auction, The Legacy Gallery, AZ (Media Sponsor)
» The Art of the Portrait Conference, Atlanta, GA (Media Sponsor)
» Art Market San Francisco, San Francisco, CA (Media Sponsor)
» Texas Bonus Distribution

MAY
ADVERTISING DEADLINES
Space Booking: March 9  |  Ad Materials Due: March 16
SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Art of the Horse
» Collector’s Focus: Wildlife Art
» Art Lover’s Guide to SANTA FE & VICINITY
» Oil Painters of America 27th Annual National Juried Exhibition Feature
ADDITIONAL DISTRIBUTION
» Oil Painters of America National Juried Exhibition (Media Sponsor)
» Canyon Road Spring Art Festival, Santa Fe, NM (Media Sponsor)
» Santa Fe, NM, Bonus Distribution
» Equestrian Galleries Bonus Distribution

JUNE
ADVERTISING DEADLINES
Space Booking: April 13  |  Ad Materials Due: April 20
SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Marine Art
» Art Lover’s Guide to the MIDWEST
ADDITIONAL DISTRIBUTION
» Art Hamptons, Bridgehampton, NY (Media Sponsor)
» Marine Galleries Bonus Distribution
» Midwest Bonus Distribution
2018 EDITORIAL CALENDAR Continued

JULY
ADVERTISING DEADLINES
Space Booking: May 7 | Ad Materials Due: May 11
SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Sculpture
» Art Lover’s Guide to CAPE COD & THE ISLANDS
» City Focus: Park City
» Sculpture in the Park Feature
» Loveland Fine Art Invitational Feature
ADDITIONAL DISTRIBUTION
» Market Art + Design, Bridgehampton, NY (Media Sponsor)
» ART Santa Fe, Santa Fe, NM (Media Sponsor)
» Loveland Fine Art Invitational, Loveland, CO (Media Sponsor)
» Sculpture in the Park, Loveland, CO (Media Sponsor)
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
» Cape Cod & the Islands Bonus Distribution
» Park City, Utah, Bonus Distribution

AUGUST
ADVERTISING DEADLINES
Space Booking: June 8 | Ad Materials Due: June 15
SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Portrait Art
» Art Lover’s Guide to MAINE
» Portrait Artists Directory
ADDITIONAL DISTRIBUTION
» Seattle Art Fair, Seattle, WA (Media Sponsor)
» ArtAspen, Aspen, CO (Media Sponsor)
» Baltimore Art, Antique & Jewelry Show, Baltimore, MD (Media Sponsor)
» Objects of Art Santa Fe Show, Santa Fe, NM (Media Sponsor)
» Maine Bonus Distribution

SEPTEMBER
ADVERTISING DEADLINES
Space Booking: July 6 | Ad Materials Due: July 13
SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Landscapes
» Art Lover’s Guide to the PACIFIC NORTHWEST
» Leigh Yawkey Woodson Art Museum’s Birds in Art Exhibition Feature
» Plein Air Artists Colorado 22nd Annual National Juried Exhibition Feature
ADDITIONAL DISTRIBUTION
» Texas Contemporary, Houston, TX (Media Sponsor)
» Houston Art Fair, Houston, TX (Media Sponsor)
» Birds in Art, Leigh Yawkey Woodson Art Museum, Wausau, WI
» Plein Air Artists Colorado National Juried Exhibition (Media Sponsor)
» Jackson Hole Fall Arts Festival, Jackson, WY
» Select New York Art Fairs & Shows
» Pacific Northwest Bonus Distribution
2018 EDITORIAL CALENDAR Continued

OCTOBER
ADVERTISING DEADLINES
Space Booking: August 10 | Ad Materials Due: August 17

SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Planes, Trains & Automobiles
» Art Lover’s Guide to CHARLESTON
» American Impressionist Society’s Juried Exhibition Feature
» American Women Artists’ Juried Exhibition Feature
» International Guild of Realism’s Juried Exhibition Feature

ADDITIONAL DISTRIBUTION
» Boston International Fine Art Show, Boston, MA (Media Sponsor)
» American Impressionist Society’s Juried Exhibition (Media Sponsor)
» American Women Artists’ Juried Exhibition (Media Sponsor)
» International Guild of Realism’s Juried Exhibition (Media Sponsor)
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
» Historic Canyon Road Paint Out & Sculpt Out, Santa Fe, NM (Media Sponsor)
» Charleston Bonus Distribution

NOVEMBER
ADVERTISING DEADLINES
Space Booking: September 7 | Ad Materials Due: September 14

SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Art of the Nude
» Collector’s Focus: Visions of the Fall
» Art Lover’s Guide to CANADA
» Art Lover’s Guide to NORTH CAROLINA
» Oil Painters of America Eastern Regional Exhibition Feature
» Oil Painters of America Western Regional Exhibition Feature
» Women Artists of the West Exhibition Feature

ADDITIONAL DISTRIBUTION
» Waterfowl Festival, Easton, MD (Media Sponsor)
» Women Artists of the West 48th National Exhibition, (Media Sponsor)
» Oil Painters of America Eastern Regional Exhibition (Media Sponsor)
» Oil Painters of America Western Regional Exhibition (Media Sponsor)
» New York Art, Antiques & Jewelry Show, New York, NY (Media Sponsor)
» Beaux Arts Ball, Scottsdale Artists School, Scottsdale, AZ (Media Sponsor)
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
» Canada Bonus Distribution
» North Carolina Bonus Distribution

DECEMBER
ADVERTISING DEADLINES
Space Booking: October 12 | Ad Materials Due: October 19

SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: The Figure in Art
» Collector’s Focus: Small Works & Miniatures
» Art Lover’s Guide to FLORIDA
» City Focus: New Orleans

ADDITIONAL DISTRIBUTION
» Miami Project, Miami, FL (Media Sponsor)
» LA Art Show, Los Angeles, CA (Media Sponsor)
» Scottsdale Art Walk, Scottsdale, AZ (Media Sponsor)
» Florida Bonus Distribution
» New Orleans, Louisiana, Bonus Distribution