

# 2019 EDITORIAL CALENDAR

Plan Your Marketing Year Around Our Specially Focused Features



## JANUARY

### ADVERTISING DEADLINES

Space Booking: **November 9** | Ad Materials Due: **November 16**

### SPECIAL ADVERTISING SECTIONS

- » Collector's Focus: Still Lifes
- » Art Lover's Guide to SCOTTSDALE & VICINITY
- » Celebration of Fine Art Feature

### ADDITIONAL DISTRIBUTION

- » LA Art Show, Los Angeles, CA (Media Sponsor)
- » Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
- » FOG Design + Art, San Francisco, CA (Media Sponsor)
- » Scottsdale ArtWalk, Scottsdale, AZ
- » Arizona Bonus Distribution



## FEBRUARY

### ADVERTISING DEADLINES

Space Booking: **December 7** | Ad Materials Due: **December 14**

### SPECIAL ADVERTISING SECTIONS

- » Collector's Focus: Cityscapes
- » Collector's Focus: Winter Lands
- » Art Lover's Guide to CALIFORNIA

### ADDITIONAL DISTRIBUTION

- » LA Art Show, Los Angeles, CA (Media Sponsor)
- » Art Palm Springs, Palm Springs, CA (Media Sponsor)
- » Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
- » Southeastern Wildlife Expo, Charleston, SC (Media Sponsor)
- » Palm Beach Jewelry, Art & Antique Show, West Palm Beach, FL (Media Sponsor)
- » Naples Art, Antique & Jewelry Show, Naples, FL (Media Sponsor)
- » California Bonus Distribution



## MARCH

### ADVERTISING DEADLINES

Space Booking: **January 7** | Ad Materials Due: **January 18**

### SPECIAL ADVERTISING SECTIONS

- » Collector's Focus: Florals & Botanicals
- » Collector's Focus: Women Artists
- » Art Lover's Guide to COLORADO
- » Art Lover's Guide to WASHINGTON, D.C., & MID-ATLANTIC STATES

### ADDITIONAL DISTRIBUTION

- » Architectural Digest Home Design Show, New York, NY (Media Partner)
- » art on paper New York, New York, NY (Media Sponsor)
- » Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
- » La Quinta Arts Festival (Media Sponsor)
- » Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
- » Light Chasers Annual Exhibition, Sarasota, FL (Media Sponsor)
- » Washington, D.C., and Mid-Atlantic States Bonus Distribution
- » Colorado Bonus Distribution

## 2019 EDITORIAL CALENDAR Continued



### APRIL

#### ADVERTISING DEADLINES

Space Booking: **February 8** | Ad Materials Due: **February 15**

#### SPECIAL ADVERTISING SECTIONS

- » Collector's Focus: Seascapes, Rivers & Lakes
- » Collector's Focus: Emerging Artists
- » Art Lover's Guide to TEXAS

#### ADDITIONAL DISTRIBUTION

- » Scottsdale Art Auction, The Legacy Gallery, AZ (Media Sponsor)
- » The Art of the Portrait Conference, Atlanta, GA (Media Sponsor)
- » Art Market San Francisco, San Francisco, CA (Media Sponsor)
- » Winter Park Paint Out, Winter Park, FL (Media Sponsor)
- » Texas Bonus Distribution



### MAY

#### ADVERTISING DEADLINES

Space Booking: **March 8** | Ad Materials Due: **March 15**

#### SPECIAL ADVERTISING SECTIONS

- » Collector's Focus: Art of the Horse
- » Collector's Focus: Wildlife Art
- » Art Lover's Guide to SANTA FE & VICINITY
- » Oil Painters of America 28<sup>th</sup> annual National Juried Exhibition Feature
- » American Women Artists' Exhibition Feature

#### ADDITIONAL DISTRIBUTION

- » Oil Painters of America National Juried Exhibition (Media Sponsor)
- » Looking West: An Exhibition Highlighting Works by American Women Artists, Steamboat Art Museum, Steamboat Springs, CO (Media Sponsor)
- » Canyon Road Spring Art Festival, Santa Fe, NM (Media Sponsor)
- » Santa Fe, NM, Bonus Distribution
- » Equestrian Galleries Bonus Distribution



### JUNE

#### ADVERTISING DEADLINES

Space Booking: **April 8** | Ad Materials Due: **April 19**

#### SPECIAL ADVERTISING SECTIONS

- » Collector's Focus: Marine Art
- » Collector's Focus: Coastlines
- » Art Lover's Guide to the MIDWEST

#### ADDITIONAL DISTRIBUTION

- » California Art Club's Gold Medal Juried Exhibition, CA (Media Sponsor)
- » American Impressionist Society's 3<sup>rd</sup> annual Small Works Showcase (Media Sponsor)
- » Marine Galleries Bonus Distribution
- » Midwest Bonus Distribution



## 2019 EDITORIAL CALENDAR Continued



### JULY

#### ADVERTISING DEADLINES

Space Booking: **May 10** | Ad Materials Due: **May 17**

#### SPECIAL ADVERTISING SECTIONS

- » Collector's Focus: Sculpture
- » Art Lover's Guide to CAPE COD & THE ISLANDS
- » Sculpture in the Park Feature

#### ADDITIONAL DISTRIBUTION

- » Market Art + Design, Bridgehampton, NY (Media Sponsor)
- » ART Santa Fe, Santa Fe, NM (Media Sponsor)
- » Sculpture in the Park, Loveland, CO (Media Sponsor)
- » Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
- » Door County Plein Air, Fish Creek, WI (Media Sponsor)
- » Festival of Arts, Laguna Beach, CA (Media Sponsor)
- » Plein Air Easton, Easton, MD (Media Sponsor)
- » Cape Cod & the Islands Bonus Distribution



### AUGUST

#### ADVERTISING DEADLINES

Space Booking: **June 7** | Ad Materials Due: **June 14**

#### SPECIAL ADVERTISING SECTIONS

- » Collector's Focus: Portrait Art
- » Art Lover's Guide to MAINE
- » Portrait Artists Directory

#### ADDITIONAL DISTRIBUTION

- » Seattle Art Fair, Seattle, WA (Media Sponsor)
- » ArtAspen, Aspen, CO (Media Sponsor)
- » Baltimore Art, Antique & Jewelry Show, Baltimore, MD (Media Sponsor)
- » Long's Park Art Festival, Lancaster, PA (Media Sponsor)
- » National Oil & Acrylic Painters' Society's Best of America Small Paintings Exhibition (Media Sponsor)
- » REVEAL International Contemporary Art Fair, Saratoga Springs, NY (Media Sponsor)
- » Maine Bonus Distribution



### SEPTEMBER

#### ADVERTISING DEADLINES

Space Booking: **July 8** | Ad Materials Due: **July 19**

#### SPECIAL ADVERTISING SECTIONS

- » Collector's Focus: Landscapes
- » Art Lover's Guide to the PACIFIC NORTHWEST
- » Leigh Yawkey Woodson Art Museum's Birds in Art Exhibition Feature
- » Plein Air Painters of the Southeast Paint Out Feature
- » Oil Painters of America Western Regional Exhibition Feature
- » American Impressionists Society's 20<sup>th</sup> annual National Juried Exhibition

#### ADDITIONAL DISTRIBUTION

- » Texas Contemporary, Houston, TX (Media Sponsor)
- » Birds in Art, Leigh Yawkey Woodson Art Museum, Wausau, WI
- » American Impressionist Society's 20<sup>th</sup> annual National Juried Exhibition (Media Sponsor)
- » Oil Painters of America Western Regional Exhibition (Media Sponsor)
- » Jackson Hole Fall Arts Festival, Jackson, WY
- » Plein Air Painters of the Southeast Paint Out (Media Sponsor)
- » National Oil & Acrylic Painters' Society's Best of America (Media Sponsor)
- » Pacific Northwest Bonus Distribution

## 2019 EDITORIAL CALENDAR Continued



### OCTOBER

#### ADVERTISING DEADLINES

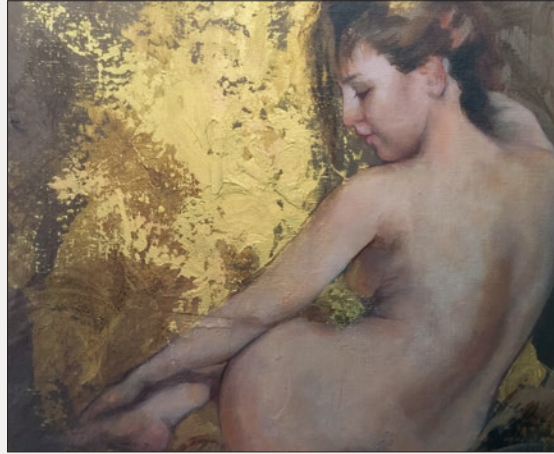
Space Booking: **August 9** | Ad Materials Due: **August 16**

#### SPECIAL ADVERTISING SECTIONS

- » Collector's Focus: Planes, Trains & Automobiles
- » Collector's Focus: Visions of the Fall
- » Art Lover's Guide to CHARLESTON
- » International Guild of Realism's Juried Exhibition Feature

#### ADDITIONAL DISTRIBUTION

- » Boston International Fine Art Show, Boston, MA (Media Sponsor)
- » International Guild of Realism's Juried Exhibition (Media Sponsor)
- » Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
- » Historic Canyon Road Paint Out & Sculpt Out, Santa Fe, NM (Media Sponsor)
- » Laguna Beach Plein Air Painting Invitational, Laguna Beach, CA (Media Sponsor)
- » Charleston Bonus Distribution



### NOVEMBER

#### ADVERTISING DEADLINES

Space Booking: **September 9** | Ad Materials Due: **September 18**

#### SPECIAL ADVERTISING SECTIONS

- » Collector's Focus: Art of the Nude
- » Collector's Focus: Small Works & Miniatures
- » Art Lover's Guide to NORTH CAROLINA
- » Oil Painters of America Eastern Regional Exhibition Feature

#### ADDITIONAL DISTRIBUTION

- » Waterfowl Festival, Easton, MD (Media Sponsor)
- » Oil Painters of America Eastern Regional Exhibition (Media Sponsor)
- » Beaux Arts, Scottsdale Artists School, Scottsdale, AZ (Media Sponsor)
- » Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
- » North Carolina Bonus Distribution



### DECEMBER

#### ADVERTISING DEADLINES

Space Booking: **October 7** | Ad Materials Due: **October 18**

#### SPECIAL ADVERTISING SECTIONS

- » Collector's Focus: The Figure in Art
- » Art Lover's Guide to CANADA
- » Art Lover's Guide to FLORIDA

#### ADDITIONAL DISTRIBUTION

- » Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
- » Florida Bonus Distribution
- » Canada Bonus Distribution