2017 EDITORIAL CALENDAR
Plan Your Marketing Year Around Our Specially Focused Features

JANUARY
ADVERTISING DEADLINES
Space Booking: November 7 | Ad Materials Due: November 11

SPECIAL ADVERTISING SECTIONS
» Still Life Special Feature
» Art Lover’s Guide to SCOTTSDALE & VICINITY
» Celebration of Fine Art Feature

ADDITIONAL DISTRIBUTION
» LA Art Show, Los Angeles, CA (Media Sponsor)
» ArtPalmBeach, West Palm Beach, FL (Media Sponsor)
» Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
» 5th Annual Collector’s ArtWalk, Scottsdale, AZ
» Arizona Bonus Distribution

FEBRUARY
ADVERTISING DEADLINES
Space Booking: December 9 | Ad Materials Due: December 16

SPECIAL ADVERTISING SECTIONS
» Cityscapes Special Feature
» Art Lover’s Guide to CALIFORNIA

ADDITIONAL DISTRIBUTION
» ARTSmart Dinner & Auction, Santa Fe, NM (Media Sponsor)
» Palm Springs Fine Art Fair, Palm Springs, CA (Media Sponsor)
» Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
» Southeastern Wildlife Expo, Charleston, SC (Media Sponsor)
» Palm Beach Jewelry, Art & Antique Show, West Palm Beach, FL (Media Sponsor)
» Naples Art, Antique & Jewelry Show, Naples, FL (Media Sponsor)
» California Bonus Distribution

MARCH
ADVERTISING DEADLINES
Space Booking: January 6 | Ad Materials Due: January 13

SPECIAL ADVERTISING SECTIONS
» Art Lover’s Guide to COLORADO
» Florals & Botanicals Special Feature
» Art Lover’s Guide to WASHINGTON, D.C., & MID-ATLANTIC STATES

ADDITIONAL DISTRIBUTION
» Architectural Digest Home Design Show, New York, NY (Media Partner)
» art on paper New York, New York, NY (Media Sponsor)
» Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
» ArtBocaRaton, Boca Raton FL (Media Sponsor)
» Spring into the Arts ArtWalk, Scottsdale, AZ
» Washington, D.C., and Mid-Atlantic States Bonus Distribution
» Colorado Bonus Distribution
» Select New York Art Fairs & Art Shows
2017 EDITORIAL CALENDAR Continued

APRIL
ADVERTISING DEADLINES
Space Booking: February 10 | Ad Materials Due: February 17

SPECIAL ADVERTISING SECTIONS
» Seascapes, Rivers & Lakes Special Feature
» Art Lover’s Guide to TEXAS
» Women Painters of the Southeast Juried Members Show Feature

ADDITIONAL DISTRIBUTION
» California Art Club’s Gold Medal Juried Exhibition, CA (Media Sponsor)
» San Dimas Festival of Arts 41st Annual Fine Art Show, CA (Media Sponsor)
» Scottsdale Art Auction, The Legacy Gallery, AZ (Media Sponsor)
» Women Painters of the Southeast Juried Members Show, Abingdon, VA (Media Sponsor)
» The Art of the Portrait Conference, Atlanta, GA (Media Sponsor)
» Art Market San Francisco, San Francisco, CA (Media Sponsor)
» Texas Bonus Distribution

MAY
ADVERTISING DEADLINES
Space Booking: March 10 | Ad Materials Due: March 17

SPECIAL ADVERTISING SECTIONS
» Art of the Horse Special Feature
» Wildlife Art Feature
» Art Lover’s Guide to SANTA FE & VICINITY
» Oil Painters of America 26th Annual National Juried Exhibition Feature

ADDITIONAL DISTRIBUTION
» Oil Painters of America National Juried Exhibition (Media Sponsor)
» Canyon Road Spring Art Festival, Santa Fe, NM (Media Sponsor)
» Art! Vancouver, Canada (Media Sponsor)
» Santa Fe, NM, Bonus Distribution
» Equestrian Galleries Bonus Distribution

JUNE
ADVERTISING DEADLINES
Space Booking: April 12 | Ad Materials Due: April 19

SPECIAL ADVERTISING SECTIONS
» Marine Art Special Feature
» Art Lover’s Guide to the MIDWEST

ADDITIONAL DISTRIBUTION
» Art Hamptons, Bridgehampton, NY (Media Sponsor)
» Marine Galleries Bonus Distribution
» Midwest Bonus Distribution
2017 EDITORIAL CALENDAR Continued

JULY
ADVERTISING DEADLINES
Space Booking: May 8 | Ad Materials Due: May 12

SPECIAL ADVERTISING SECTIONS
» Sculpture Special Feature
» Art Lover’s Guide to CAPE COD & THE ISLANDS
» Loveland Art Shows Features

ADDITIONAL DISTRIBUTION
» Market Art + Design, Bridgehampton, NY (Media Sponsor)
» ART Santa Fe, Santa Fe, NM (Media Sponsor)
» Loveland Fine Art Invitational, Loveland, CO (Media Sponsor)
» Sculpture in the Park, Loveland, CO (Media Sponsor)
» Palette and Palate Stroll, Charleston, SC (Media Sponsor)
» International ArtWalk, Scottsdale, AZ (Media Sponsor)
» Cape Cod & the Islands Bonus Distribution

AUGUST
ADVERTISING DEADLINES
Space Booking: June 9 | Ad Materials Due: June 16

SPECIAL ADVERTISING SECTIONS
» Portrait Art Special Feature
» Art Lover’s Guide to the PACIFIC NORTHWEST
» Portrait Artists Directory

ADDITIONAL DISTRIBUTION
» Seattle Art Fair, Seattle, WA (Media Sponsor)
» ArtAspen, Aspen, CO (Media Sponsor)
» Baltimore Summer Antiques Show (Media Sponsor)
» Objects of Art Santa Fe Show, Santa Fe, NM (Media Sponsor)
» Pacific Northwest Bonus Distribution

SEPTEMBER
ADVERTISING DEADLINES
Space Booking: July 7 | Ad Materials Due: July 14

SPECIAL ADVERTISING SECTIONS
» American Women Artists Exhibition Feature
» Landscape Special Feature
» Leigh Yawkey Woodson Art Museum’s Birds in Art Exhibition Feature
» International Guild of Realism Special Feature
» Oil Painters of America Eastern Regional Exhibit Feature
» Plein Air Artists Colorado 21st National Juried Exhibition Feature

ADDITIONAL DISTRIBUTION
» Texas Contemporary, Houston, TX (Media Sponsor)
» Houston Fine Art Fair, Houston, TX (Media Sponsor)
» Birds in Art, Leigh Yawkey Woodson Art Museum, Wausau, WI (Media Sponsor)
» Oil Painters of America Western Regional Exhibition (Media Sponsor)
» Plein Air Artists Colorado National Juried Exhibition (Media Sponsor)
» American Women Artist’s Exhibition & Members Show (Media Sponsor)
» International Guild of Realism Annual Juried Exhibition (Media Sponsor)
» Jackson Hole Fall Arts Festival, Jackson, WY
» Select New York Art Fairs & Shows, New York, NY
2017 EDITORIAL CALENDAR Continued

OCTOBER

ADVERTISING DEADLINES
Space Booking: August 11 | Ad Materials Due: August 18

SPECIAL ADVERTISING SECTIONS
» Art of the Nude Special Feature
» Visions of the Fall Special Feature
» Art Lover’s Guide to CANADA
» American Impressionist Society’s Juried Exhibition Feature

ADDITIONAL DISTRIBUTION
» Boston International Fine Art Show, Boston, MA (Media Sponsor)
» American Impressionist Society’s Juried Exhibition (Media Sponsor)
» 43rd Anniversary ArtWalk, Scottsdale, AZ
» 10th annual Historic Canyon Road Paint Out & Sculpt Out, Santa Fe, NM (Media Sponsor)
» Canadian Bonus Distribution

NOVEMBER

ADVERTISING DEADLINES
Space Booking: September 8 | Ad Materials Due: September 15

SPECIAL ADVERTISING SECTIONS
» Small Works & Miniatures Special Feature
» Planes, Trains & Automobiles Special Feature
» Art Lover’s Guide to CHARLESTON, CHARLOTTE & THE CAROLINAS
» Women Artists of the West Exhibition Feature
» Oil Painters of America Western Regional Exhibition Feature

ADDITIONAL DISTRIBUTION
» Waterfowl Festival, Easton, MD (Media Sponsor)
» Women Artists of the West 47th National Exhibition, (Media Sponsor)
» Oil Painters of America Western Regional Exhibition (Media Sponsor)
» New York Art, Antiques & Jewelry Show, New York, NY (Media Sponsor)
» Beaux Arts Ball, Scottsdale Artists School, Scottsdale, AZ (Media Sponsor)
» 6th Annual Fall for the Arts ArtWalk, Scottsdale, AZ
» Charleston & the Carolinas Bonus Distribution

DECEMBER

ADVERTISING DEADLINES
Space Booking: October 11 | Ad Materials Due: October 20

SPECIAL ADVERTISING SECTIONS
» The Figure in Art Special Feature
» Art Lover’s Guide to FLORIDA
» Art Lover’s Guide to SOUTHERN STATES

ADDITIONAL DISTRIBUTION
» Red Dot Miami, Miami, FL (Media Sponsor)
» ArtPalmBeach, West Palm Beach, FL (Media Sponsor)
» Miami Project, Miami, FL (Media Sponsor)
» Art on paper Miami, Miami, FL (Media Sponsor)
» LA Art Show, Los Angeles, CA (Media Sponsor)
» Fiesta Bowl Art Walk, Scottsdale, AZ (Media Sponsor)
» Florida Bonus Distribution
» Southern States Bonus Distribution