2019 EDITORIAL CALENDAR
Plan Your Marketing Year Around Our Specially Focused Features

JANUARY
ADVERTISING DEADLINES
Space Booking: November 9 | Ad Materials Due: November 16

SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Still Lifes
» Art Lover’s Guide to SCOTTSDALE & VICINITY
» Celebration of Fine Art Feature

ADDITIONAL DISTRIBUTION
» LA Art Show, Los Angeles, CA (Media Sponsor)
» Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
» FOG Design + Art, San Francisco, CA (Media Sponsor)
» Scottsdale ArtWalk, Scottsdale, AZ
» Arizona Bonus Distribution

FEBRUARY
ADVERTISING DEADLINES
Space Booking: December 7 | Ad Materials Due: December 14

SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Cityscapes
» Collector’s Focus: Winter Lands
» Art Lover’s Guide to CALIFORNIA

ADDITIONAL DISTRIBUTION
» LA Art Show, Los Angeles, CA (Media Sponsor)
» Art Palm Springs, Palm Springs, CA (Media Sponsor)
» Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
» Southeastern Wildlife Expo, Charleston, SC (Media Sponsor)
» Palm Beach Jewelry, Art & Antique Show, West Palm Beach, FL (Media Sponsor)
» Naples Art, Antique & Jewelry Show, Naples, FL (Media Sponsor)
» California Bonus Distribution

MARCH
ADVERTISING DEADLINES
Space Booking: January 7 | Ad Materials Due: January 18

SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Florals & Botanicals
» Collector’s Focus: Women Artists
» Art Lover’s Guide to COLORADO
» Art Lover’s Guide to WASHINGTON, D.C., & MID-ATLANTIC STATES

ADDITIONAL DISTRIBUTION
» Architectural Digest Home Design Show, New York, NY (Media Partner)
» art on paper New York, New York, NY (Media Sponsor)
» Celebration of Fine Art, Scottsdale, AZ (Media Sponsor)
» La Quinta Arts Festival (Media Sponsor)
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
» Light Chasers Annual Exhibition, Sarasota, FL (Media Sponsor)
» Washington, D.C., and Mid-Atlantic States Bonus Distribution
» Colorado Bonus Distribution
2019 EDITORIAL CALENDAR Continued

APRIL
ADVERTISING DEADLINES
Space Booking: February 8 | Ad Materials Due: February 15
SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Seascapes, Rivers & Lakes
» Collector’s Focus: Emerging Artists
» Art Lover’s Guide to TEXAS
ADDITIONAL DISTRIBUTION
» Scottsdale Art Auction, The Legacy Gallery, AZ (Media Sponsor)
» The Art of the Portrait Conference, Atlanta, GA (Media Sponsor)
» Art Market San Francisco, San Francisco, CA (Media Sponsor)
» Winter Park Paint Out, Winter Park, FL (Media Sponsor)
» Texas Bonus Distribution

MAY
ADVERTISING DEADLINES
Space Booking: March 8 | Ad Materials Due: March 15
SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Art of the Horse
» Collector’s Focus: Wildlife Art
» Art Lover’s Guide to SANTA FE & VICINITY
» Oil Painters of America 28th annual National Juried Exhibition Feature
» American Women Artists’ Exhibition Feature
ADDITIONAL DISTRIBUTION
» Oil Painters of America National Juried Exhibition (Media Sponsor)
» Looking West: An Exhibition Highlighting Works by American Women Artists, Steamboat Art Museum, Steamboat Springs, CO (Media Sponsor)
» Canyon Road Spring Art Festival, Santa Fe, NM (Media Sponsor)
» Santa Fe, NM, Bonus Distribution
» Equestrian Galleries Bonus Distribution

JUNE
ADVERTISING DEADLINES
Space Booking: April 8 | Ad Materials Due: April 19
SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Marine Art
» Collector’s Focus: Coastlines
» Art Lover’s Guide to the MIDWEST
ADDITIONAL DISTRIBUTION
» California Art Club’s Gold Medal Juried Exhibition, CA (Media Sponsor)
» American Impressionist Society’s 3rd annual Small Works Showcase (Media Sponsor)
» Marine Galleries Bonus Distribution
» Midwest Bonus Distribution

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2019 EDITORIAL CALENDAR Continued

JULY
ADVERTISING DEADLINES
Space Booking: May 10 | Ad Materials Due: May 17

SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Sculpture
» Art Lover’s Guide to CAPE COD & THE ISLANDS
» Sculpture in the Park Feature

ADDITIONAL DISTRIBUTION
» Market Art + Design, Bridgehampton, NY (Media Sponsor)
» ART Santa Fe, Santa Fe, NM (Media Sponsor)
» Sculpture in the Park, Loveland, CO (Media Sponsor)
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
» Door County Plein Air, Fish Creek, WI (Media Sponsor)
» Festival of Arts, Laguna Beach, CA (Media Sponsor)
» Plein Air Easton, Easton, MD (Media Sponsor)
» Cape Cod & the Islands Bonus Distribution

AUGUST
ADVERTISING DEADLINES
Space Booking: June 7 | Ad Materials Due: June 14

SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Portrait Art
» Art Lover’s Guide to MAINE
» Portrait Artists Directory

ADDITIONAL DISTRIBUTION
» Seattle Art Fair, Seattle, WA (Media Sponsor)
» ArtAspen, Aspen, CO (Media Sponsor)
» Baltimore Art, Antique & Jewelry Show, Baltimore, MD (Media Sponsor)
» Long’s Park Art Festival, Lancaster, PA (Media Sponsor)
» National Oil & Acrylic Painters’ Society’s Best of America Small Paintings Exhibition (Media Sponsor)
» REVEAL International Contemporary Art Fair, Saratoga Springs, NY (Media Sponsor)
» Maine Bonus Distribution

SEPTEMBER
ADVERTISING DEADLINES
Space Booking: July 8 | Ad Materials Due: July 19

SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Landscapes
» Art Lover’s Guide to the PACIFIC NORTHWEST
» Leigh Yawkey Woodson Art Museum’s Birds in Art Exhibition Feature
» Plein Air Painters of the Southeast Paint Out Feature
» Oil Painters of America Western Regional Exhibition Feature
» American Impressionists Society’s 20th annual National Juried Exhibition

ADDITIONAL DISTRIBUTION
» Texas Contemporary, Houston, TX (Media Sponsor)
» Birds in Art, Leigh Yawkey Woodson Art Museum, Wausau, WI
» American Impressionist Society’s 20th annual National Juried Exhibition (Media Sponsor)
» Oil Painters of America Western Regional Exhibition (Media Sponsor)
» Jackson Hole Fall Arts Festival, Jackson, WY
» Plein Air Painters of the Southeast Paint Out (Media Sponsor)
» National Oil & Acrylic Painters’ Society’s Best of America (Media Sponsor)
» Pacific Northwest Bonus Distribution
2019 EDITORIAL CALENDAR Continued

OCTOBER
ADVERTISING DEADLINES
Space Booking: August 9 | Ad Materials Due: August 16

SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Planes, Trains & Automobiles
» Collector’s Focus: Visions of the Fall
» Art Lover’s Guide to CHARLESTON
» International Guild of Realism’s Juried Exhibition Feature

ADDITIONAL DISTRIBUTION
» Boston International Fine Art Show, Boston, MA (Media Sponsor)
» International Guild of Realism’s Juried Exhibition (Media Sponsor)
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
» Historic Canyon Road Paint Out & Sculpt Out, Santa Fe, NM (Media Sponsor)
» Laguna Beach Plein Air Painting Invitational, Laguna Beach, CA (Media Sponsor)
» Charleston Bonus Distribution

NOVEMBER
ADVERTISING DEADLINES
Space Booking: September 9 | Ad Materials Due: September 18

SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: Art of the Nude
» Collector’s Focus: Small Works & Miniatures
» Art Lover’s Guide to NORTH CAROLINA
» Oil Painters of America Eastern Regional Exhibition Feature

ADDITIONAL DISTRIBUTION
» Waterfowl Festival, Easton, MD (Media Sponsor)
» Oil Painters of America Eastern Regional Exhibition (Media Sponsor)
» Beaux Arts, Scottsdale Artists School, Scottsdale, AZ (Media Sponsor)
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
» North Carolina Bonus Distribution

DECEMBER
ADVERTISING DEADLINES
Space Booking: October 7 | Ad Materials Due: October 18

SPECIAL ADVERTISING SECTIONS
» Collector’s Focus: The Figure in Art
» Art Lover’s Guide to CANADA
» Art Lover’s Guide to FLORIDA

ADDITIONAL DISTRIBUTION
» Scottsdale ArtWalk, Scottsdale, AZ (Media Sponsor)
» Florida Bonus Distribution
» Canada Bonus Distribution