

Why Do The Best Galleries Keep Advertising In *American Art Collector*? It Works!

Advertising Rates & Sizes >>>

“**American Art Collector** generates responses, plain and simple. Running ads in **American Art Collector** gets us more calls and inquiries than in many other leading national arts magazines.”

— Rick Friedman, owner,
Art Hamptons, Art Aspen
and SF Fine Art Fair

Contact our sales team to reserve your advertising space at (866) 619-0841

| AD SIZE | 1X | 3X | 6X | 9X | 12X | MAKE UP* |
|----------------------|---------|---------|---------|---------|---------|----------|
| Full Page | \$3,100 | \$2,900 | \$2,800 | \$2,700 | \$2,600 | \$350 |
| Double Page Spread | \$5,100 | \$4,800 | \$4,700 | \$4,600 | \$4,500 | \$450 |
| Half Page Horizontal | \$2,100 | \$1,900 | \$1,800 | \$1,700 | \$1,600 | \$200 |
| Half Page Vertical | \$2,100 | \$1,900 | \$1,800 | \$1,700 | \$1,600 | \$200 |
| Quarter Page | \$1,400 | \$1,300 | \$1,200 | \$1,100 | \$1,000 | \$200 |
| Inside Front Cover | | | | | \$3,800 | \$350 |
| Inside Back Cover | | | | | \$3,800 | \$350 |
| Outside Back Cover | | | | | \$4,100 | \$350 |

| MATERIAL SIZES | AREA | WIDTH | HEIGHT |
|----------------------|-----------|--------|--------|
| Double Page Spread | Bleed | 16.75" | 11.00" |
| | Trimmed | 16.50" | 10.75" |
| | Live area | 16.00" | 10.25" |
| Full Page | Bleed | 8.50" | 11.00" |
| | Trimmed | 8.25" | 10.75" |
| | Live area | 7.25" | 10.25" |
| Half Page Horizontal | | 7.125" | 4.77" |
| Half Page Vertical | | 3.46" | 9.75" |
| Quarter page | | 3.46" | 4.77" |

* Rate for in house design services

2012 Deadlines >>>

| ISSUE | SPACE BOOKING | AD MATERIAL FOR MAKE UP | COMPLETE MATERIAL | PUBLICATION DATE |
|-----------|---------------|-------------------------|-------------------|------------------|
| January | Nov 7 | Nov 15 | Nov 17 | Dec 21 |
| February | Dec 6 | Dec 16 | Dec 19 | Jan 25 |
| March | Jan 9 | Jan 18 | Jan 20 | Feb 22 |
| April | Feb 6 | Feb 15 | Feb 17 | Mar 21 |
| May | Mar 6 | Mar 16 | Mar 19 | Apr 22 |
| June | Apr 9 | Apr 18 | Apr 20 | May 23 |
| July | May 7 | May 16 | May 18 | June 21 |
| August | Jun 6 | Jun 13 | Jun 15 | July 21 |
| September | July 9 | July 18 | July 20 | Aug 22 |
| October | Aug 7 | Aug 22 | Aug 24 | Sep 26 |
| November | Sep 10 | Sep 19 | Sep 21 | Oct 23 |
| December | Oct 8 | Oct 17 | Oct 19 | Nov 20 |



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