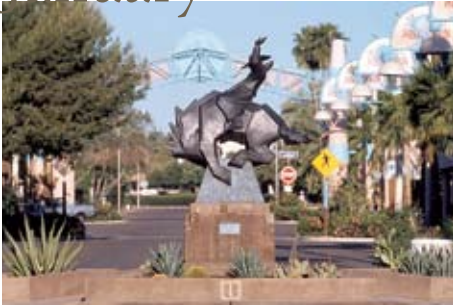


2010 Editorial Calendar: Plan Your Marketing Year Around Our Specially Focused Features

January



SHOWCASE: SCOTTSDALE

SPECIAL ADVERTISING SECTIONS

- » Art Lover's Guide to Scottsdale
- » LA Art Show Preview
- » Art Palm Beach

ADVERTISING DEADLINES

Space Booking: November 9
Ad Materials Due: November 18

ADDITIONAL DISTRIBUTION

- » LA Art Show, Los Angeles, CA (Media Sponsor)
- » Scottsdale, AZ Bonus Distribution
- » Celebration of Fine Art, Scottsdale, AZ
- » Art Palm Beach, West Palm Beach, FL (Media Sponsor)

February



SHOWCASE: TROMPE L'OEIL

SPECIAL ADVERTISING SECTIONS

- » Tromp l'oeil Special Feature
- » Art Lover's Guide to Southern States
- » Scottsdale Art News
- » International Guild of Realism

ADVERTISING DEADLINES

Space Booking: December 11
Ad Materials Due: December 16

ADDITIONAL DISTRIBUTION

- » ARLart[10], Atlanta, GA
- » ARTfeast 2010, Santa Fe, NM (Media Sponsor)
- » Southern States Bonus Distribution
- » Paintapalooza!, Orleans, MA
- » International Guild of Realism Annual Juried Exhibition
- » Celebration of Fine Art, Scottsdale, AZ

March



SHOWCASE: STILL LIFE

SPECIAL ADVERTISING SECTIONS

- » Still Life Special Feature
- » Art Lover's Guide to Washington, D.C., and Vicinity
- » Scottsdale Art News

ADVERTISING DEADLINES

Space Booking: January 11
Ad Materials Due: January 22

ADDITIONAL DISTRIBUTION

- » AZ Fine Art Expo, Scottsdale, AZ
- » Red Dot New York, New York, NY (Media Sponsors)
- » Scottsdale, AZ Bonus Distribution
- » Washington, D.C., and Vicinity Bonus Distribution
- » Celebration of Fine Art, Scottsdale, AZ

April



SHOWCASE: SCULPTURE

SPECIAL ADVERTISING SECTIONS

- » Sculpture Special Feature
- » Nómadas del Arte Special Feature

ADVERTISING DEADLINES

Space Booking: February 8
Ad Materials Due: February 19

ADDITIONAL DISTRIBUTION

- » San Francisco Fine Art Fair, San Francisco, CA (Media Sponsor)
- » Loveland Sculpture Shows
- » American Watercolor Society Exhibition
- » Nómadas del Arte Paint Out & Show (Media Sponsor)
- » Stutz Artists Open House, Indianapolis, IN

May



SHOWCASE: SANTA FE

SPECIAL ADVERTISING SECTIONS

- » Art Lover's Guide to Santa Fe
- » Oil Painters of America National Juried Exhibition
- » San Francisco Fine Art Fair

ADVERTISING DEADLINES

Space Booking: March 8
Ad Materials Due: March 19

ADDITIONAL DISTRIBUTION

- » Oil Painters of America National Juried Exhibition (Media Sponsor)
- » Salmagundi Art Fair, New York, NY
- » Salon International Exhibit, Greenhouse Gallery, San Antonio, TX
- » Santa Fe, NM Bonus Distribution
- » San Francisco Fine Art Fair, San Francisco, CA (Media Sponsor)
- » State Artists Open House, Indianapolis, IN

June



SHOWCASE: MARINE ART

SPECIAL ADVERTISING SECTIONS

- » Marine Art Special Feature
- » Art of the Horse Special Feature
- » California Art Club's Gold Medal Juried Exhibition
- » Santa Fe Art News

ADVERTISING DEADLINES

Space Booking: April 12
Ad Materials Due: April 23

ADDITIONAL DISTRIBUTION

- » ART Santa Fe, Santa Fe, NM
- » California Art Club's Gold Medal Juried Exhibition, CA
- » New England Bonus Distribution
- » Equestrian Galleries Bonus Distribution

2010 Editorial Calendar - continued

July



SHOWCASE: EPICUREAN DELIGHTS

SPECIAL ADVERTISING SECTIONS

- » Epicurean Delights Special Feature
- » Art Lover's Guide to Cape Cod & the Islands
- » ArtHamptons Art Show Preview
- » New England Art News
- » Santa Fe Art News

ADVERTISING DEADLINES

Space Booking: May 10
Ad Materials Due: May 21

ADDITIONAL DISTRIBUTION

- » ArtHamptons Fair, Bridgehampton, NY (Media Sponsor)
- » ART Santa Fe, Santa Fe, NM (Media Sponsor)
- » Sculpture in the Park, Loveland, CO
- » Loveland Sculpture Invitational, Loveland, CO
- » Plein Air Artists Colorado Juried Exhibition

August



SHOWCASE: ART OF THE PORTRAIT

SPECIAL ADVERTISING SECTIONS

- » Art of the Portrait Special Feature
- » Art Lover's Guide to California
- » Oil Painters of America Western Regional Show
- » New England Art News

ADVERTISING DEADLINES

Space Booking: June 7
Ad Materials Due: June 18

ADDITIONAL DISTRIBUTION

- » Oil Painters of America Western Regional Show (Media Sponsor)
- » SWAIA Indian Market, Santa Fe, NM
- » New England Bonus Distribution
- » Southern California Bonus Distribution

September



SHOWCASE: LANDSCAPE

SPECIAL ADVERTISING SECTIONS

- » Landscape Special Feature
- » Birds in Art Special Feature
- » New England Art News

ADVERTISING DEADLINES

Space Booking: July 12
Ad Materials Due: July 23

ADDITIONAL DISTRIBUTION

- » Birds in Art, Wausau, WI
- » New England Bonus Distribution
- » Jackson Hole Fall Arts Festival, Jackson Hole, WY
- » Selected New York Art Fairs & Shows

October



SHOWCASE: ART OF THE NUDE

SPECIAL ADVERTISING SECTIONS

- » Art of the Nude Special Feature
- » Art Lover's Guide to Charleston
- » American Impressionist Society's Juried Exhibition

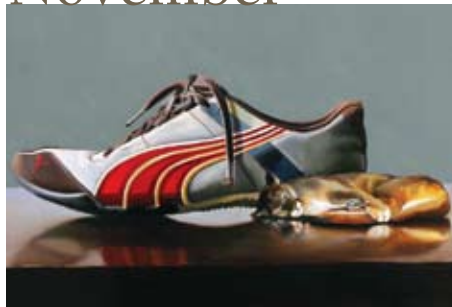
ADVERTISING DEADLINES

Space Booking: August 9
Ad Materials Due: August 20

ADDITIONAL DISTRIBUTION

- » American Impressionist Society's Juried Exhibition (Media Sponsor)
- » American Women Artists Juried Exhibition
- » Charleston, SC Bonus Distribution
- » USArtists Art Show, Philadelphia, PA

November



SHOWCASE: MINIATURES & SMALL WORKS

SPECIAL ADVERTISING SECTIONS

- » Miniatures & Small Works Special Feature
- » The Art of Collecting Drawings and Studies
- » Boston International Fine Art Show Preview
- » Oil Painters of America Eastern Regional Show

ADVERTISING DEADLINES

Space Booking: September 13
Ad Materials Due: September 24

ADDITIONAL DISTRIBUTION

- » Boston International Fine Art Show, Boston, MA
- » Charleston Art Auction, Hilton Head Island, SC
- » Oil Painters of America Eastern Regional Show

December



SHOWCASE: THE FIGURE IN ART

SPECIAL ADVERTISING SECTIONS

- » Figurative Special Feature
- » Art Lover's Guide to Florida
- » Red Dot Miami Art Fair Preview

ADVERTISING DEADLINES

Space Booking: October 11
Ad Materials Due: October 22

ADDITIONAL DISTRIBUTION

- » Red Dot Miami, Miami, FL (Media Sponsor)
- » Southern Florida Bonus Distribution
- » Art Palm Beach, West Palm Beach, FL (Media Sponsor)